

Entrepreneurial Teacher

<u>Reports to:</u>	Principal
<u>Supervises:</u>	None
<u>Term of Employment:</u>	10 months
<u>Salary:</u>	Teacher Salary Schedule
<u>FLSA Exempt/Non-Exempt:</u>	Exempt

- Qualifications:**
- **Current North Carolina Teacher Licensure**
 - **CTE Marketing Certification**
 - **Expertise in an area of entrepreneurship including, but not limited to social entrepreneurship, family business, sustainable/green entrepreneurship or entrepreneurial finance is required**
 - **Experience starting or managing business is preferred**

Essential Job Functions:

- Coordinate, oversee and provide leadership for the instructional program that leads to a Career Cluster Concentration in Marketing Management
- Be familiar with and teach the fundamentals of entrepreneurship (e.g., concept generation and development, business planning and goal setting, initial investment partnerships, networking, start-up logistics, etc.)
- Assist and mentor students in areas including: development of business plans and related projects, problem solving, generation of workflow concepts, market planning and risk analysis
- Serve as a liaison to the external entrepreneurial community, including the Moore Forward Mentor Council; establish working relationships with broader business community; create circumstances for learning outside the classroom through these relationships
- Mentor students as they enter the field of entrepreneurship
- Demonstrate excellence in pedagogy, strong communication and interpersonal skills and a desire to work with students and student clubs and organizations
- Attend professional development to enhance knowledge of pedagogy and content
- Maintain and submit accurate and up-to-date management records of all students' and program progress
- Perform other duties and responsibilities as assigned by supervisor

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Physical and Cognitive Requirements:

The major physical and cognitive requirements listed below are applicable to this job classification within Moore County Schools.

Work in this classification is considered **light physical work** requiring the exertion of up to 20 pounds of force occasionally and a negligible amount of force frequently or constantly to move objects.

Must be able to:

- operate a variety of equipment including computers, copiers, overhead projectors, and data projectors
- operate a motor vehicle
- compare, interpret, analyze and generate data and apply basic principals of statistics
- listen and communicate effectively in order to gather, convey or exchange information, including giving instructions, assignments or directions to subordinates or assistants
- respond appropriately to inquiries or complaints
- use tact and courtesy when working and dealing with community
- read, comprehend, and prepare various kinds of communication and information including emails, correspondence, reports, articles, proposals, contracts, policies, charts, spreadsheets, curriculum documents, staff development plans, educational forms and data
- write using prescribed formats and conforming to all rules of punctuation, grammar, diction, and style
- speak before groups of people with poise, voice control and confidence
- apply principles of logical, critical, creative or scientific thinking to define problems, collect data, establish facts, and draw valid conclusions
- deal with abstract and concrete variables
- demonstrate and apply common sense understanding to carry out simple instruction and to make simple decisions
- interpret, infer, analyze, synthesize, and evaluate materials, resources, situations and problems to generate options and solutions
- interpret and carry out oral and/or written instructions
- demonstrate continued professional curiosity and growth
- communicate effectively and efficiently in a variety of settings, using appropriate terminology and by telephone and email
- hear, speak, read, record, and explain information, communication, and procedures
- perform basic math functions to understand and interpret data, to balance budgets
- deal fairly with people beyond giving and receiving instructions
- perform under stress, deal with persons acting under stress and displaying emotional distress and adapt when confronted with emergency situations